

2020 NJ TransAction Virtual Conference

EXHIBIT BOOTH PACKAGES

Tuesday, October 20, 2020 (Live Event Day)
Visit Exhibit Hall and Watch ALL Workshop Sessions
Until November 19,2020

Silver Booth Package - \$350

Includes:

- virtual "live" exhibit booth on October 20, 2020,
- dedicated production staff to build and design your booth to your specifications,
- 1 exhibitor representative with full conference access for 30 days. Including all workshop presentations and PDH and AICP Credits,
- Exhibitors have the ability to invite their entire database of customers and potential (unlimited) customers into the exhibit hall **FREE** on October 20th. A unique link will be provided to each exhibitor.
- virtual all-access booth with 4 advertising panels (different layouts are available),
- up to 10 promotional resources for attendee download (all downloads will be emailed to the attendee),
- chat directly with conference attendees individually, in a group, chatroom, video or audio,
- full page color ad in online buyers guide that will be emailed to over 20,000 email addresses,
- Access to help desk and technology desk on "live" event day,
- immediate access to statistical reports on exhibit booth visitors by name and contact info, downloads, clicks, etc.
- your company logo displayed next to your booth,
- **FREE 2021 Sponsorship** - full page color ad in the online 2021 annual buyers guide ad book (a \$200 value)

Gold Booth Package - \$450

Includes:

- all items listed in the Silver Booth Package plus,
- virtual all-access booth with 6 advertising panels (different layouts are available),
- up to 15 promotional resources for attendee download (all downloads will be emailed to the attendee),
- opportunity to show product and services video(s)
- ability to hold a live webinar session with Q&A,
- ability to hold a live video/audio chats with groups or individuals
- **FREE 2021 Sponsorship** - full page color ad in the online 2021 annual buyers guide ad book (a \$200 value)